



Station Order Revised Add to Schedule Matheson for Congress 2012

Market: Salt Lake City-Ogden

Flight Dates: Tuesday, October 23, 2012 to Sunday, October 28, 2012

Estimate ID

12832

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KSL -TV

Program Name	DP	Days		Gross Rate	Tue	Wed	Thu	Fri	Sat	Sun	Total
		Length			Oct 23	Oct 24	Oct 25	Oct 26	Oct 27	Oct 28	
Today Show	EM	M-F	30	\$350.00		1					1
8:00 AM 9:00 AM				\$350.00							
Sold out at LUR per KSL. Move to L2 to clear.											
Studio 5	DT	M-F	30	\$55.00				1			1
11:00 AM 12:00 PM				\$55.00							
Katie Couric	EF	M-F	30	\$140.00		1					1
4:00 PM 5:00 PM				\$140.00							
Sold out at LUR per KSL. Move to L2 to clear.											
KSL 5p News	EN	M-F	30	\$375.00			1	1			2
5:00 PM 5:30 PM				\$750.00							
Sold out at LUR per KSL. Move to L2 to clear.											
KSL 6p News	EN	M-F	30	\$650.00	1						1
6:00 PM 6:30 PM				\$650.00							
Sold out at LUR per KSL. Move to L2 to clear.											
KSL 6:30p News	EN	M-F	30	\$475.00				2			2
6:30 PM 7:00 PM				\$950.00							
Sold out at LUR per KSL. Move to L2 to clear.											
Saturday 10p News	LN	Sa	30	\$2,200.00					1		1
10:00 PM 10:35 PM				\$2,200.00							
Sold out at LUR per KSL. Move to L1 to clear.											
Sunday 10p News	LN	Su	30	\$3,000.00						1	1
10:00 PM 10:35 PM				\$3,000.00							
Sold out at LUR per KSL. Move to L1 to clear.											
Tonight Show	LF	M-F	30	\$800.00	1						1
10:35 PM 11:37 PM				\$800.00							
Sold out at LUR per KSL. Move to L1 to clear.											
Station Gross Totals				\$8,895.00	2	2	1	4	1	1	11

Suzanne Collins

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Date/Time Sent: 10/22/2012 12:33:22 PM

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